



# GRAPHIC DESIGN PORTFOLIO

CHIU MAN NAM (FELIX)

01

SHORT BIO  
EDUCATION  
SKILLS

02

LOGO

03

UI / UX

04

PROJECTS

05

CATALOGUE  
/  
LAYOUTING

06

PRODUCT DESIGN  
/  
ILLUSTRATION



**SHORT BIO  
EDUCATION / SKILLS**

Worthing college A-Level  
( Fine art, Graphic Design, Photography )  
2013 - 2015

University of West of England ( Graphic Design )  
2015 - 2018

Kingston university ( MA Graphic Design )  
2018 - 2020

I am a graphic designer with a unique sense of an approach to each individual design to make sure it stands out from its league and I can help you advertise your products. I believe with my in-depth research prior to designing and keeping the track of meeting deadlines, ensure quality service to all my valuable clients.

Innovative , highly creative, good at thinking' out of the box'

Keeping abreast of relevant new techniques in design softwares, media and photography

Experience with catalogue, brochure and magazine design

Willingness and ability to work independently and as part of a team

Able to work under pressure, meet deadlines and multitask

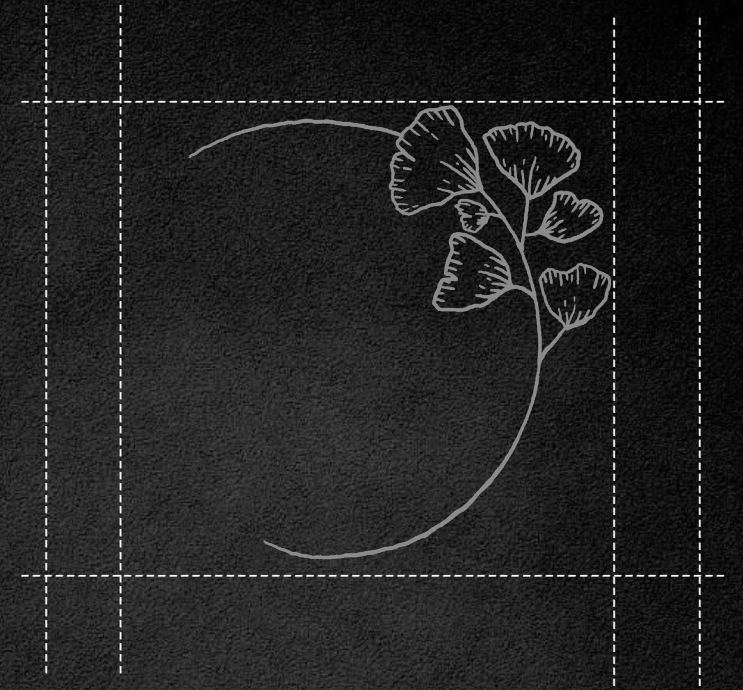
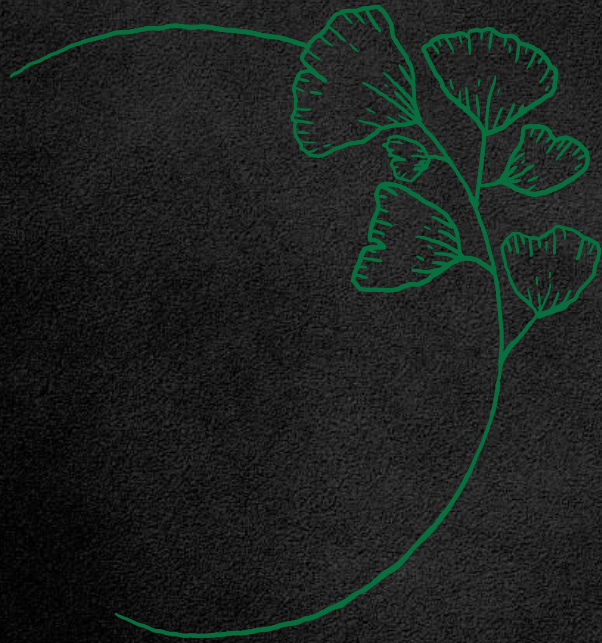
Highly organised and able to prioritise own work schedule

Able to work within brand and design guidelines

Excellent graphic skills, creative flair and good colour sense



**LOGO**



**Client : Registered Chinese Medicine Practitioner**  
**Year : 2021**





Client : Chinese Clinic  
Year : 2021



Massage



Acupuncture

始創於1959年  
中醫骨傷診所

順寧堂  
黃昌跌打

Clinic Name



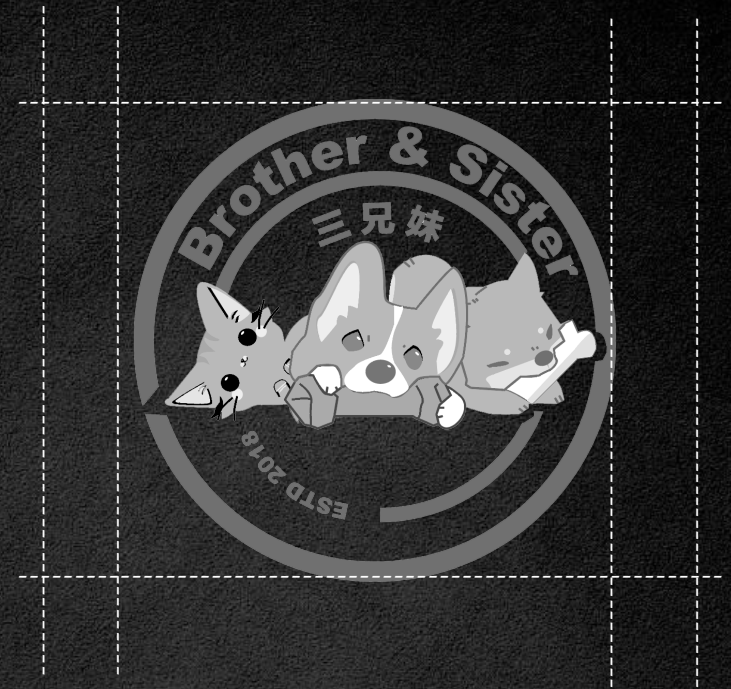
Outlines







Client : Pet Store  
Year : 2021



Owner of the Pets

+

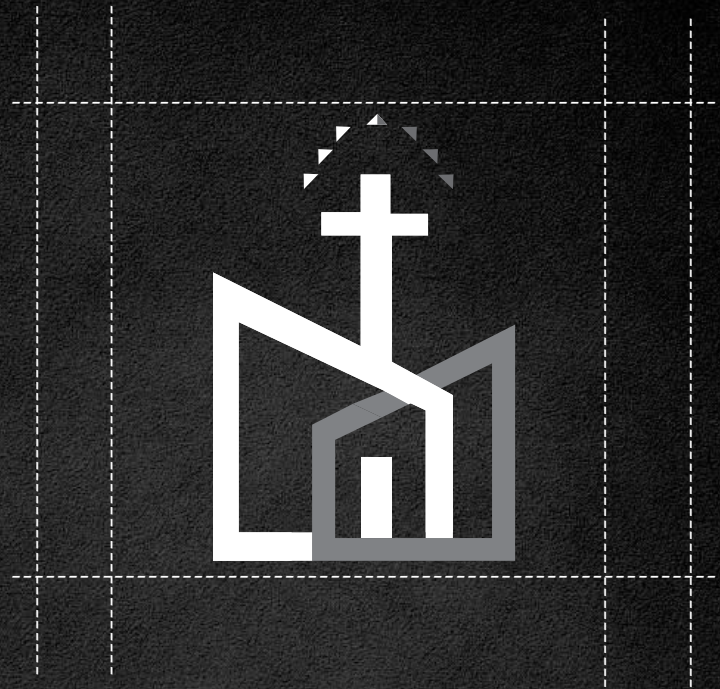


Name of the pet store





**Client : Church**  
**Year : 2021**



**Church**

+



**Community**

+

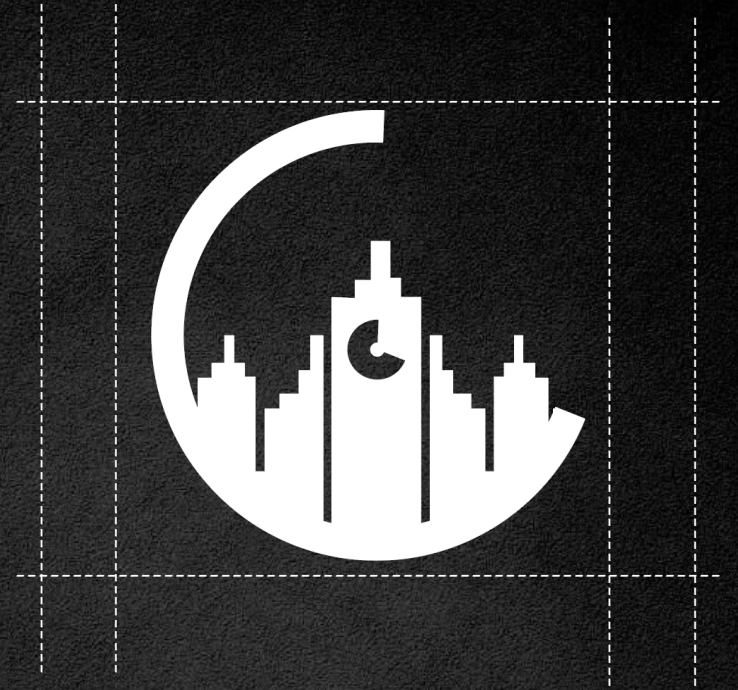


**Equal Communication**



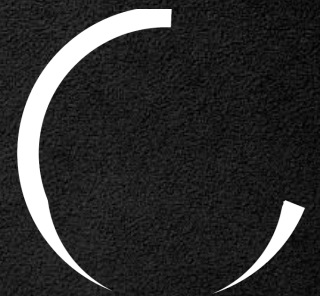


*Client : City Comfort Estate Company*  
Year : 2020



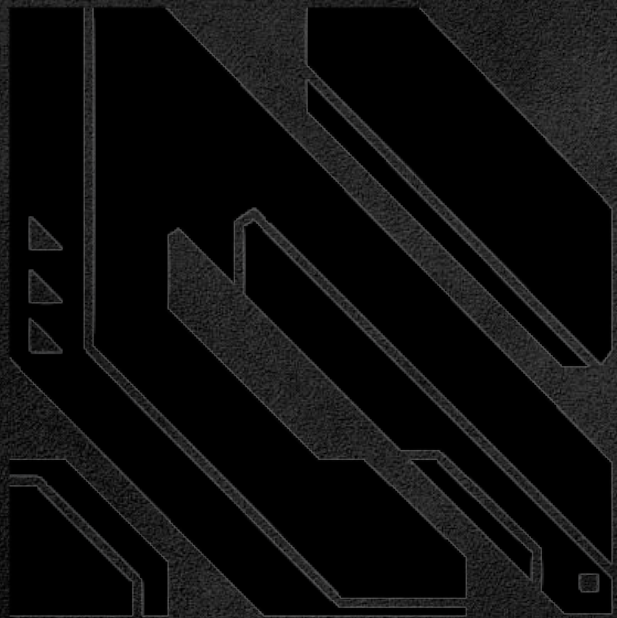
City

+



Company name



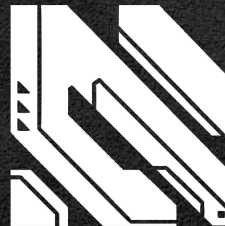


PROHIBIT TO IMAGINE

*Client : Brand Company*  
Year : 2018



PROHIBIT TO IMAGINE



Logo

+ PROHIBIT TO IMAGINE

Brand Name





**UI / UX**



**PROJECT :**  
*City Comfort Website Design*

**Tools:**  
*Adobe Photoshop*  
*Adobe XD*

**The design concept was created to give information and service the company provide easily to clients.**



CITY COMFORT

- 關於曼徹斯特
- 物業買賣
- 物業出租
- 物業管理服務
- 聯絡我們

Manchester  
Birmingham

## 曼徹斯特 Manchester 物業出租 PROPERTIES FOR RENT

HOW CAN WE HELP?

First Name

Last Name

Email

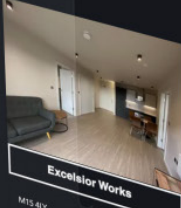
Phone

Tell us what type of house/apartment you looking for

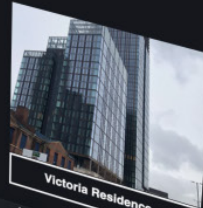
Send



Kingsgate Square



Excelaior Works



Victoria Residence



Insignia

離住宅的高級會所  
兩房兩廁

起

M15 4LV  
地段位置優越，鄰近市中心，  
Trafford及Salford工商商業地  
兩房兩廁

月租  
£1,075

M15 6DD  
Davenport Castlefield  
兩房兩廁

月租  
£1,230

M16 0NG  
Talbot Road, Trafford  
兩房兩廁

月租  
£900

Services With Us for Landlords	
Property Management	100% 滿意
Marketing Services	100% 滿意
Property Maintenance	100% 滿意
Accounting Services	100% 滿意
Full Letting Service	100% 滿意

### 關於曼徹斯特

曼徹斯特是英國的第二大城市，也是英國的第二大經濟中心。曼徹斯特擁有悠久的歷史和豐富的文化底蘊，是英國最重要的工業和商業中心之一。曼徹斯特的氣候溫和，四季分明，是居住和投資的理想之地。曼徹斯特的交通非常便利，擁有完善的公共交通系統和高速公路網絡。曼徹斯特的生活成本相對較低，是投資和居住的理想選擇。曼徹斯特的房地產市場非常活躍，是投資和居住的理想選擇。曼徹斯特的房地產市場非常活躍，是投資和居住的理想選擇。



**PERSONAL PROJECT :**  
**Website Design**

**Tools:**  
**Adobe Photoshop**  
**Adobe XD**

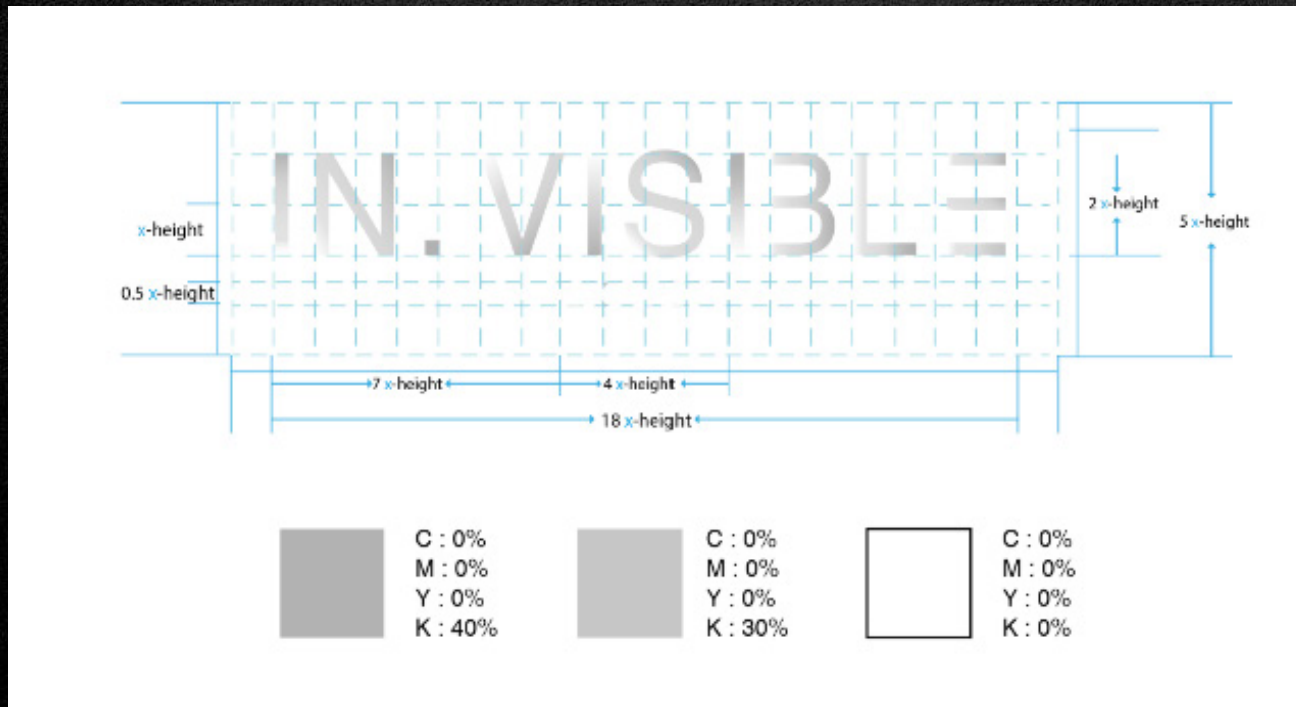




**PROJECTS**

# POLLUTION PROJECT

# WE ARE THE BEGINING WE ARE ALSO THE END



IN.VISBLE

A B C D E F  
G H I J K L  
M N O P Q R  
S T U V W X  
Y Z ! ? , - -

INVISIBLE SMALL POLLUTION IN OUR DAILY LIFE .



# BOOK COVER COMPETITION

# NORWEGIAN WOOD BY HARUKI MURAKAMI

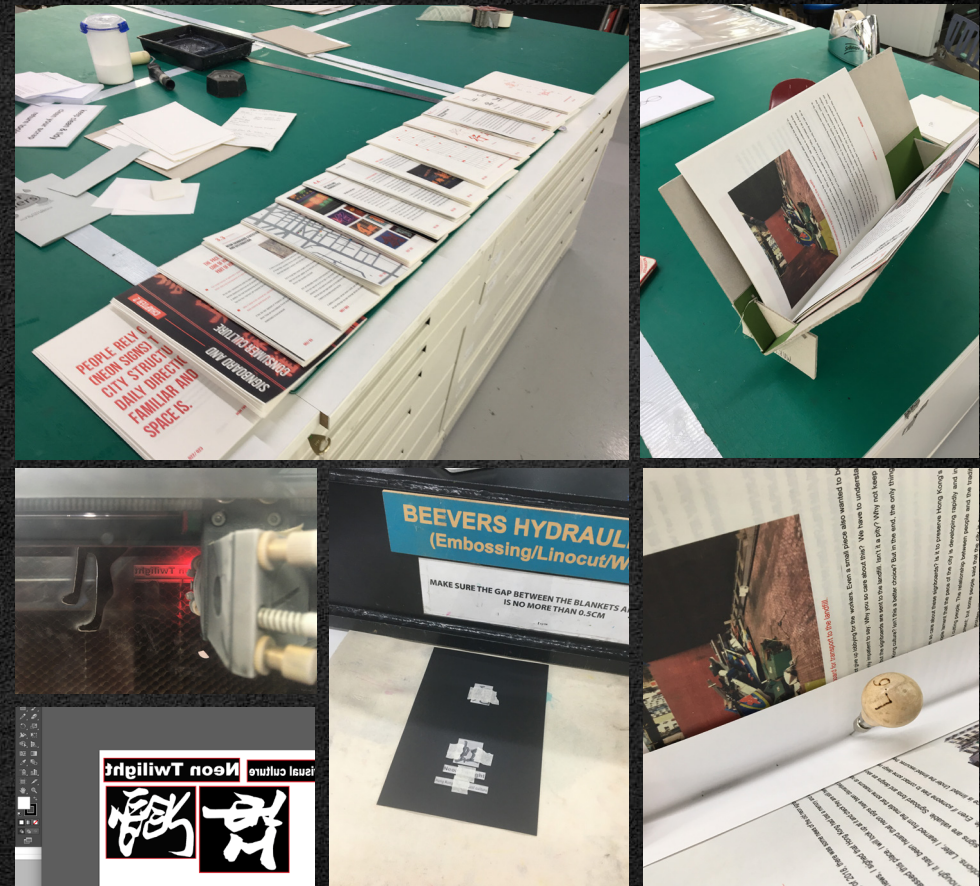


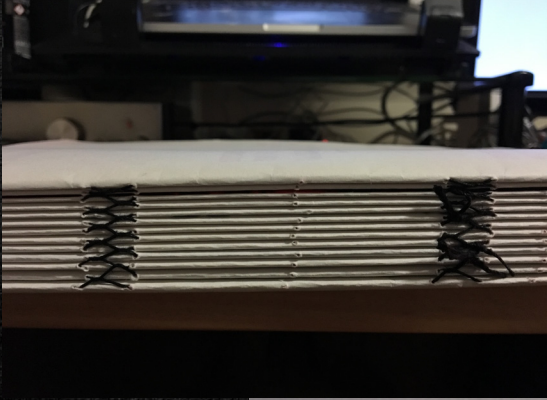
## BOOK DESIGN

# NEON TWILIGHT

Based on the project of neon sign research, observe and analyse the visual beauty of neon signboards, and then bring out the patterns of various regions through the type of signboards, and explore how neon lights enrich our street space story and continue our collective memories and pairs. Hong Kong's sense of belonging, when the neon signs disappeared, left some good memories. The people I plan to interview, they are legend, for example, Liu Wen ----- is one of the last batches of neon sign makers in Hong Kong, engaged in half-century neon work. They witnessed the development of neon lights and places. I hope that through their reply and my integrated information, let the people understand how neon sign as a visual testimony to the social annual ring. I also hope that this project will give people who love street culture more perspectives, thinking and reading the possibilities of Hong Kong, make the people conscious of the function, use and local meaning. As I said before, in the late 1980s, neon light is one of the main soul in music/movie history. Through these mv/movies, I also want to bring more colour and images to the audience.

The reason I choose this topic is that I hope that through the field photography records and a book, the neon signboards that have not been dismantled will enable readers to explore various types of signboard features, as well as the visual culture, aesthetic features and traditional craftsmanship presented in them. How to construct Hong Kong street imagination and culture by the signboard. Most of my possibilities will be created a book as my outcome, is to observe some of the little-known or neglected topics, such as the various aspects and transformations that people pursue in modern urban life. Through the book I want to create, I hope to give people a sense of the function of the place. The primary role of use and existence is to give people local meaning. It includes memory, personal feelings, experience and historical records.







How the Tsui (Photo taken in 1980s)

REFLECTORY

As a result of the development in the area (The New World Centre, Hotel and Casino Club, etc.), the Tsui has become a place on the edge of the Tsui. The Tsui has become a place where the old and the new meet. The Tsui has become a place where the old and the new meet. The Tsui has become a place where the old and the new meet.

044/045

HONG KONG

HONG KONG STREET VISCERAL CULTURE



As a result of the development in the area (The New World Centre, Hotel and Casino Club, etc.), the Tsui has become a place on the edge of the Tsui. The Tsui has become a place where the old and the new meet. The Tsui has become a place where the old and the new meet. The Tsui has become a place where the old and the new meet.

HONG KONG

HONG KONG STREET VISCERAL CULTURE



CHAPTER 4

THE AESTHETICS OF HONG KONG



The aesthetic of Hong Kong is a unique blend of traditional Chinese architecture and modern Western influences. The aesthetic of Hong Kong is a unique blend of traditional Chinese architecture and modern Western influences. The aesthetic of Hong Kong is a unique blend of traditional Chinese architecture and modern Western influences.

CHAPTER 4

THE AESTHETICS OF HONG KONG



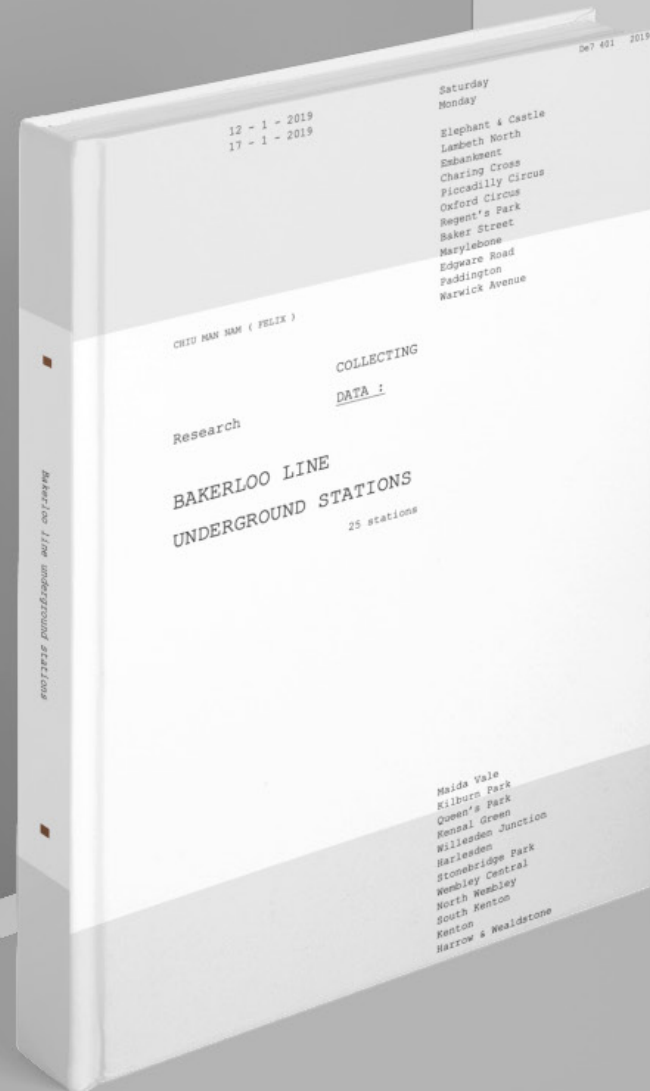








**CATALOGUE  
/  
LAYOUTING**

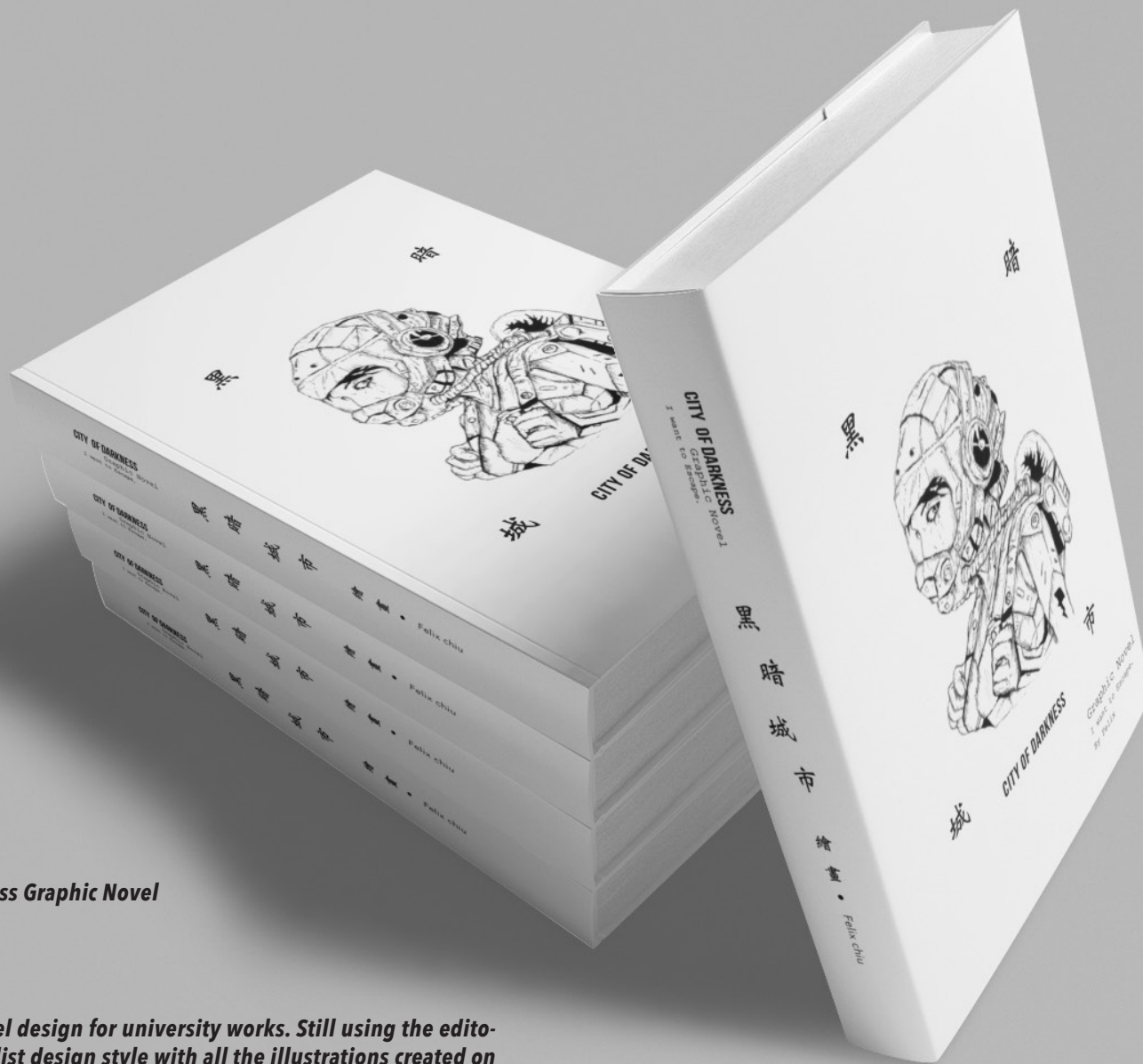


**Book title :**  
**Lost & Found**

**Tools:**  
**Adobe Indesign**

**This booklet design was used as a project outcome for University. Editorial and minimal design style applied here so the reader can focus on the contents inside.**





**Book title :**  
**City of Darkness Graphic Novel**

**Tools:**  
**Adobe Indesign**

**A graphic novel design for university works. Still using the editorial & minimalist design style with all the illustrations created on my own.**



那是一個漫長的夜晚，  
漫長的戰鬥，  
漫長的對峙。  
It was an endless night,  
An endless fight,  
An endless confrontation.

那是一個漫長的夜晚，  
漫長的戰鬥，  
漫長的對峙。  
It was an endless night,  
An endless fight,  
An endless confrontation.



我們住了一個混亂，不規則的城市。  
We are living in a chaotic, irregular city.



充滿着令人窒息的感覺。  
Full of suffocating feelings.





**Book title :**  
**INSOMNIA, photography book**

**Tools:**  
**Adobe Indesign**  
**Adobe Photoshop**

**A photography book design for organizing the photos I took in Hong Kong, the theme is Neon Light.**

**By using the minimalist design style to layout the images, the readers can just focus on the images on every single page.**





天利大藥房

天利大藥房



MUNICIPAL

SOLID

WASTE

MSW



**SPECIES :** Plastic

**ITEM NAME :** Food Packaging

**LOCATION :** Queen Square

As of 2015 , approximately 6.3 bn tonnes of plastic waste had been generated , only 9% recycled , 12 % incinerated , and 79% accumulated in the landfills or the natural environment .

**NON-RECYCLABLE**



**SPECIES :** Plastic

**ITEM NAME :** Hanger

**LOCATION :** St James' Park

Much of the plastic we use ends up in landfill. This is either because it is currently not possible to recycle . Since the vast majority of plastic is non-biodegradable, recycling is a part of global efforts to reduce plastic in the waste stream .

Thermosetting plastics cannot be recycled by the normal method of heating because the molecular bonds that bind them together burn instead of melting. There are cutting-edge chemical processes that can be used, but they are a long way off being economically viable.

**NON-RECYCLABLE**

## HOW LIFE CHANGE

When we trash food, plastic, paper and everything else, it must go somewhere, right? But often that somewhere is a place we we choose not to think about. The true story is that somewhere is actually everywhere: this is the story of how our our trash affects the whole planet.



### The Grasshopper Effect

<https://www.youtube.com/watch?v=3CMIWQodtYs>

Most of the products we consume in our daily life are made with petrochemical (fossil fuel-based) plastics, which leech chemicals into the environment through irresponsible disposal. In marine environments, the plastics actually absorb dangerous pollutants like PCBs, DDT and PAH from the surrounding waters, meaning animals that ingest the plastics get a double dose of chemical ingredients.

The chemicals in plastics are well-documented and studied to have proven negative impacts on animal and human bodies. From the Breast Cancer Fund, here is a list of just some of the chemicals found in plastic, such as: Bisphenol A and Phthalates ETC.

These chemicals are absorbed into any animal that ingests the plastic. These animals are then eaten by other, higher food chain animals or by humans. While many of the most dangerous chemicals have been phased out of use or production, they are still present in the marine environments, and thus present in the bodies of animals—including humans.

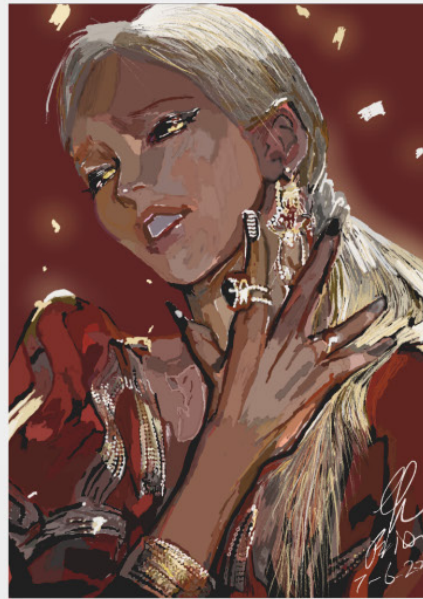
**IN THE END IT WILL ONLY AFFECT US**

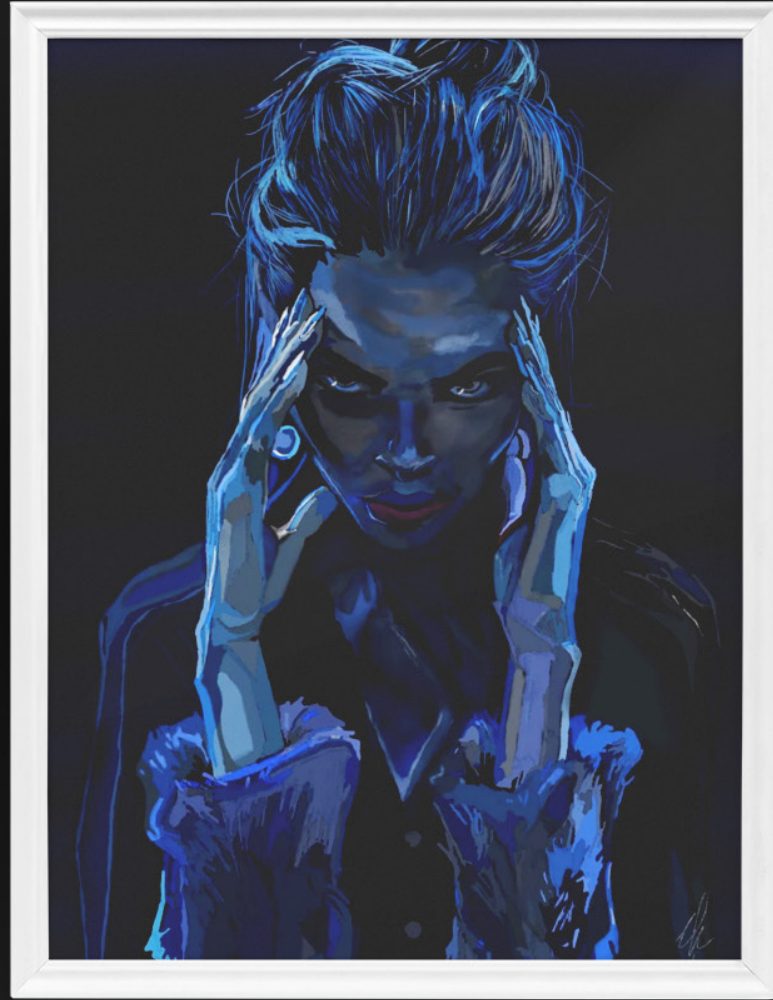




**PRODUCT DESIGN**  
/  
**ILLUSTRATION**









**Badge Design**  
**Prohibit to imagine**

**Tools:**  
*Adobe Indesign*  
*Adobe Illustrator*



***Tote Bag Design  
Prohibit to imagine***

***Tools:  
Adobe Indesign  
Adobe Illustrator***



kanóha

kanóha

*Japanese Coffee Brand*

**Packaging, Brand Design**  
**Kanoha**

*Tools:*  
*Adobe Indesign*  
*Adobe Illustrator*  
*Adobe Photoshop*



PROCESS :  
Washed

VARIETY :  
CATURRA

kanōha

ELEVATION :  
1500 - 1700M

ESPRESSO :  
1 KG / 250G

ROASTING  
DATE :



**THANK YOU**

**chiumannamfelix@gmail.com  
( +44 )07360093125**